



## **Qasas Multimedia International, LLC launches website for straight to DVD release “This Is Not A Test”, directed by Emmy Award Nominee Chris Angel and starring Hill Harper, Tom Arnold and Robinne Lee**

**January 20, 2009 – Washington, DC – Qasas Multimedia International, LLC** today unveiled “[ThisIsNotATestMovie.com](http://www.thisisnotatestmovie.com)”, an interactive website which was developed using the Adobe Flash technology for animation and media streaming.

This site was created to promote the straight to DVD release “This Is Not A Test” directed by Emmy Award winning Chris Angel and executive produced by actor Tom Arnold. This comedy/drama stars Hill Harper (CSI:New York on ABC) and Robinne Lee (Hitch starring Will Smith).

The site includes bio information on the director and principle performers, embedded streaming video of the official trailer, and visuals that truly capture the essence of the film.

In addition to the main site QMI also developed a branded myspace page ([www.myspace.com/thisisnotatestmovie](http://www.myspace.com/thisisnotatestmovie)) and youtube page ([www.youtube.com/thisisnotatestmovie](http://www.youtube.com/thisisnotatestmovie)) in order to leverage online promotional efforts for the film.

This film is distributed by Image Entertainment.

### **ABOUT THE FILM**

Paranoid that terrorists will unleash a nuclear attack on Los Angeles, Carl (**Hill Harper**) gets caught up in a web of frantic, overzealous preparation that puts a cold-war freeze on his relationship with his beautiful wife, Viv (**Robinne Lee**). Fueling his hysteria is Carl's new pal and unusual ally **Tom Arnold** (playing himself), who shares Carl's obsessive zeal to prepare for the worst. Carl goes as far as constructing a bomb shelter, which makes everyone around him think Carl has lost his mind. And being torn between his love of safety and love for his wife could result in fallout Carl is totally unprepared for in this smart, hilarious satire about homeland security that will have you exploding in laughter.

## **ABOUT THE DIRECTOR**

Named one of ten "Directors to Watch" by Variety/DVD Premieres Magazine, Emmy Award Nominee Christopher Angel directed the last two installments of the profitable **Wishmaster** series of feature films, which are distributed by **Artisan Entertainment**. He has a proven track record of completing ambitious projects on time and on budget, with complex computerized and on-set special effects. His previous credits as a feature film director include **Beyond Redemption**, the story of an atheist cop who tracks a killer obsessed with religion. This thriller, starring **Andrew McCarthy** and **Michael Ironside**, is being distributed by **Lion's Gate Films** and aired on **HBO**. Chris also previously directed **The Fear: Halloween Night**, which was released by **Unapix Films**.

## **ABOUT QASAS MULTIMEDIA INTERNATIONAL**

Pursuant to Title 29, Chapter 10 of the District of Columbia Code (the D.C. Limited Liability Company Act of 1994), The Company, which is called Qasas Multimedia International LLC, was formed on April 8 2007 and has adopted the legal form of "Limited Liability Corporation", governed by current and future legislative and regulatory provisions set forth by the District of Columbia's Department of Consumer & Regulatory Affairs and The United States Federal Government. "Qasas Multimedia" began operation as a sole proprietorship in 1997 providing web development and graphic services to entertainment and sports clients.

Qasas Multimedia International currently offers its services to all private sector businesses and individuals

Qasas Multimedia does not offer services to federal and local government agencies.

Qasas Multimedia International, LLC is solely owned by James A. Lumpkin III (St James III).

For further information please contact:

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