



## **Qasas Multimedia Re-Launches Corporate Website. Offers Affordable Web Solutions and 10% Referral Awards.**

**Washington, DC - March 15, 2009 – Qasas Multimedia International, LLC**, an independent web design and media company owned by James A. Lumpkin, III, launched a brand new customer-focused, interactive website this month. The site, [www.qasas.com](http://www.qasas.com), is designed in direct response to QMI's research into what the customer really wants in addition to the impact of the US economic recession.

Qasas Executive Director and Lead Web Designer James A. Lumpkin, III says: *"Everyone across the board is feeling the pinch of the United States' economic recession. That includes some of the celebrity and corporate clients I've dealt with in the past that I still speak with on occasion. When you have a situation like this you have to adapt in order to survive. That's the order of the day for everyone, less greed and more adaptation and innovation in order to stay profitable during an economic downturn. This is my focus with the launch of the new qasas.com site."*

QMI has established a reputation of quality web and graphic products for clients since 1997 which include **Russ Parr** (*Nationally Syndicated Russ Parr Morning Show – Director of "The last Stand – The Drama of Comedy starring Guy Torry and Anthony Anderson*), on air personality **EZ Street** (*93.9 WKYS FM in Washington DC*), **Clarke & Associates** (*PR firm representing Mathew Knowles, LifestyleTV Network, Reality TV Star Omarosa and The Legendary O'Jays among others*), and **The Congressional Black Caucus Foundation**.

The new website gives customers easy to understand, detailed information on the services QMI offers, an interactive portfolio showcasing the projects completed and successfully deployed by QMI over the years, and an "Executive's Corner" page that helps potential customers get acquainted with James in a "down to earth" fashion.

*"My approach right now is to aggressively offer competitive pricing for not only the entertainment and corporate clients I usually service but for the individuals that are brave and bold enough to start a business venture in this economic climate. These individuals now have a chance to work with a company who has provided services to some of the most accomplished figures in entertainment and sports without expecting to pay exorbitant amounts of money for the same top notch quality my high profile clients receive."*

The company touts an “Online 450 Stimulus Plan” which in effect offers a cost effective way for potential clients to get a standard website, blog, or social networking site developed with a polished professional look for only \$450.

*“The 450 plan is an idea I came up with in order to help individuals and small businesses compete in the market place with a professional online presence that rivals the big players. The plans are based on building the site around third party web solutions which helps expedite launching. With backend framework coding already done, clients can contract QMI to install, brand, deploy and consult on there projects and get them live on the internet in as little as 2-4 days I also have a referral program going with this plan.*

*If you don’t need a website but happen to know someone who does then refer them to my site and you’ll get 10% of the fees we earn for each project after it’s completion. This includes the higher end packages we offer to the larger businesses and established public figures. The potential is there to earn from \$50 - \$300 or more just for referring someone to us.”*

#### **About Qasas Multimedia International, LLC:**

Pursuant to Title 29, Chapter 10 of the District of Columbia Code (the D.C. Limited Liability Company Act of 1994), The Company, which is called Qasas Multimedia International LLC, was formed on April 8 2007 and has adopted the legal form of “Limited Liability Corporation”, governed by current and future legislative and regulatory provisions set forth by the District of Columbia’s Department of Consumer & Regulatory Affairs and The United States Federal Government. “Qasas Multimedia” began operation as a sole proprietorship in 1997 providing web development and graphic services to entertainment and sports clients.

Qasas Multimedia International currently offers its services to all private sector businesses and individuals

Qasas Multimedia does not offer services to federal and local government agencies.

Qasas Multimedia International, LLC is solely owned by James A. Lumpkin III (St James III).

## **About James A. Lumpkin, III**

James A. Lumpkin III pka St James III is an American Entrepreneur, Web Developer, Music Producer/Musician, Photographer and aspiring Film Producer/Director.

James is an experienced Web Development Specialist with fourteen (14) years of IT experience; focusing on backend web deployment, administration and maintenance. He also has ten (10) years of graphic development experience for the web and print media. During the course of his IT experience, James obtained skills in Web Development with emphasis on media rich content and scripting languages. The software products with which he is proficient for web development include Adobe Flash (with Actionscripting), Adobe Photoshop, Adobe Illustrator, MySQL, PHP, XML, CSS, ASP, and Javascript.

### **Applications and Software**

Microsoft Office Suite 2007; Adobe Flash CS4 (Actionscripting 3.0); Adobe Dreamweaver CS4; Adobe Photoshop CS4; Adobe Illustrator CS4; Sony Sound Forge; Digidesign Pro Tools 8; Adobe Premiere CS4; After Effects CS4; Adobe Encore CS4; MySQL; Maya 8.0; Lightwave 3D 9.0

### **Authoring/ Developmental Languages**

HTML; XHTML, CSS; PHP; ASP; JAVASCRIPT; PERL; XML; COLDFUSION MX7

James has successfully completed a string of successful projects for a slew of legendary and popular entertainment / sports figures.

St James III is the Executive Director of Qasas Multimedia International, LLC.

Memberships:

- Writer member of The American Society of Composers, Authors and Publishers (ASCAP)
- Corporate member Recording Industry Association of America (RIAA) (Pending)
- Associate member of The National Academy of Recording Arts and Sciences (NARAS)
- Washington DC Area Music Association (WAMA)

For further information please contact:

**James A. Lumpkin, III**

*Executive Director*

Qasas Multimedia International, LLC

James.Lumpkin@qasas.com

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